

Jones Library Intensity of Usage

It has been suggested that Amherst's library need not be enlarged because of the presence of so many college students who do not need to be served it. To the contrary, an estimate of the permanent, non-student population of Amherst (i.e. the population for which the percentage of residents 15-24 is the same as for the entire state) confirms what the Jones librarians have always known. **Amherst's permanent residents use the Jones Library 40-50% more heavily than its nearest neighbors (almost twice as intensively as Northampton).**

Town	Population*	Library Visitors [^]	Visits per resident		Population*	Circulation [^]	Circ. Per resident
Amherst Normalized	18,593	276,925	14.894	Amherst Normalized	18,593	445,288	23.950
E. Longmeadow	15,720	170,456	10.843	Greenfield	17,456	284,477	16.297
Greenfield	17,456	161,205	9.235	Northampton (Forbes)	28,549	369,129	12.930
Northampton (Forbes)	28,549	221,917	7.773	E. Longmeadow	15,720	199,854	12.713
Amherst - Census	37,819	276,925	7.322	Longmeadow	15,784	188,173	11.922
South Hadley	17,514	127,203	7.263	Amherst Census	37,819	445,288	11.774
Longmeadow	15,784	97,686	6.189	Granby	6,240	66,482	10.654
Pittsfield	44,737	262,359	5.864	South Hadley	17,514	180,705	10.318
Granby	6,240	27,300	4.375	Athol	11,584	103,141	8.904
Chicopee	55,298	223,456	4.041	Chicopee	55,298	383,618	6.937
Springfield	153,060	616,301	4.027	W. Springfield	28,391	192,237	6.771
W. Springfield	28,391	109,850	3.869	Pittsfield	44,737	243,774	5.449
Holyoke	39,880	115,013	2.884	Springfield	153,060	574,501	3.753
Athol	11,584		0.000	Holyoke	39,880	89,123	2.235

Amherst's Population Age Normalized			
Amherst Census Total	37,819	MA Census Total	6,547,629
Age 15-24	21,891	Age 15-24	938,424
Population Not 15-24	15,928		5,609,205
%	42.12%	%	85.67%
Total not 15-24	15,928		
Normal %	85.67%		
Total Normalized	18,593		
* All population numbers from 2010 Census			
^ Visitors and Circulation from FY 2019 MBLC Data			